Information Technology: Data Collection

Name:

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| **A** | **Key Vocab** | | |
| **Data** | | Unprocessed **1**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ with no **2**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | |
| **Information** | | Data which has **3**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ from its **4**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ or structure | |
| **5** | | eg number, alphanumeric, currency, Boolean, Date/time, limited choice | |
| **6** | | Combination of letters, symbols and numbers | *eg AjeY6&9Ed* |
| **7** | | Whole number | *eg 1960* |
| **8** | | Number with a decimal point. Decimal places can be specified | *eg 22.75* |
| **9** | | Restricted to a specific set of options | *eg Drop-down list, radio buttons, check boxes* |
| **10** | | True or False (or Yes/No) | *eg Are they eligible for a discount?* |

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| **B** | **Data Collection** | |
| **11** | | A series of questions sent out to multiple people |
| **12** | |
| **Question Types** | | Closed question; Open question; Rating; **13**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| **14** | | Surveys can be sent as attachments or embedded in an email |
| **15** | | A file attached to an email which needs to be opened to be viewed |
| **16** | | Electronic device which collects data from changes in eg motion, light, pressure or heat |
| **17** | | Questions asked in conversation, one-to-one |
| **18** | | Dedicated group of product users who answer questions about their experience with the product |

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| **C** | **Data Collection** | | |
| **19** | | Customers agree to data being collected about their spending habits in return for discounts and promotional offers | |
| **20** | | Data collected by the person using it | |
| **21** | | Data collected by someone else, and then published for general use | |
| **22** | | Information gathered, structured and presented by someone else | |
| **23** | | Series of lines of different width which can be read by a scanner as a number | |
| **24** | | | Questionnaire on the internet |
| **25** | | A device which is worn and which can collect data | |
| **26** | | Any device that can be transported by a user, like a phone, tablet or GPS | |